



**COTUIT ATHLETIC ASSOCIATION**  
 P.O. Box 411 • Cotuit, MA 02635 • [www.kettleers.org](http://www.kettleers.org)

Sponsor of the Cotuit Kettleers Baseball Team  
 Member of the Cape Cod Baseball League Since 1947

## 2018 Advertising & Sponsorship Rates

<b>YEARBOOK ADVERTISING (Color)</b>	<b>COST</b>
Inside Front Cover or Inside Back Cover ( <b>SOLD OUT</b> )	\$995
Full-Page	\$595
Half-Page	\$395
Quarter-Page	\$295
Business Card	\$125
<b>NEWSLETTER ADVERTISING (B&amp;W)</b>	
1.5" x 1.5" Ad Per Mailing	\$900
<b>GAME DAY STATISTIC SHEET ADVERTISING (B&amp;W)</b>	
2.5" W x 1.5" H Ad	\$475
<b>VIP SUITE RENTAL SPONSORSHIP</b>	
Business Package	\$400
Family Package	\$185
<b>INTERNET BROADCAST ADVERTISING (Audio)</b>	
1 30-Second Ad Per Home Game (44 Game Total)	\$440
2 30-Second Ads Per Home Game (44 Game Total)	\$750
3 30-Second Ads Per Home Game (44 Game Total)	\$1,000
<b>BASEBALL CARDS</b>	
Ad on Back-Side of 7,500 Baseball Cards	\$1,000
<b>Contact Paul Logan at 508.420.9080 or <a href="mailto:logancapecod@gmail.com">logancapecod@gmail.com</a></b>	

<b>BATS &amp; BALLS, UNIFORMS</b>	<b>COST</b>
Bats & Balls - Per Game	\$100
Uniforms - Per Game	\$100
<b>Contact Roy Reiss at 774.274.0225 or <a href="mailto:rreiss44@gmail.com">rreiss44@gmail.com</a></b>	



## Advertising & Sponsorships

Advertising and Sponsorships help our organization meet the ever-growing expense of bringing the finest amateur baseball in the country to Lowell Park each summer. The Cotuit Athletic Association is a 501(c)(3) non-profit organization and the sponsor of the Cotuit Kettleers Cape Cod League Baseball Team. Our tax exemption ID number is: 04-6064917. The cost of advertising/sponsorship is **100% deductible**. We appreciate your generous support! Here are advertising and sponsorship options:

### **Bats & Balls and Uniforms Sponsorship**

Bats & Balls and Uniforms Sponsorship is a great way for individuals, businesses, and organizations to have their names announced to Kettleers Fans during home games at Lowell Park. For information, contact Roy Reiss at 508-881-6388 or [rreiss44@gmail.com](mailto:rreiss44@gmail.com)

### **Internet Broadcast Advertising**

Internet Broadcast Advertising is an ideal way for businesses and organizations to put their name out to Kettleers Fans during every game this season. Join the power of advertising on every Kettleers broadcast which is streamed globally and also available via phone. For information, contact Paul Logan at 508-420-9080 or [logancapecod@gmail.com](mailto:logancapecod@gmail.com)

### **Newsletter Advertising**

Newsletter Advertising allows businesses and organizations to put their name out to Kettleers Fans two times each year to over 10,000 people who receive the Kettleers newsletter, *Baselines*. For information, contact Paul Logan at 508-420-9080 or [logancapecod@gmail.com](mailto:logancapecod@gmail.com)

### **Stat Sheet Advertising**

Game Day Statistic Sheet Advertising (also known as Stat Sheet) is a perfect way for businesses and organizations to put their name out to Kettleers Fans at each and every home game at Lowell Park. Stat Sheets are handed out to all fans as they enter Lowell Park during every home game. For information, contact Paul Logan at 508-420-9080 or [logancapecod@gmail.com](mailto:logancapecod@gmail.com)

### **VIP Suite Sponsorship**

Rental of the VIP Suite on the second floor of the Press Box allows individuals, businesses, and organizations to enjoy a Kettleers game from a unique vantage point while offering several amenities based on sponsorship. For information, contact Paul Logan at 508-420-9080 or [logancapecod@gmail.com](mailto:logancapecod@gmail.com)

### **Website Advertising**

Website Advertising allows businesses and organizations to put their name out to Kettleers Fans each and every day of the year on the much-accessed Cotuit Kettleers website. For information, contact Paul Logan at 508-420-9080 or [logancapecod@gmail.com](mailto:logancapecod@gmail.com)

### **Yearbook Advertising**

The annual Kettleers Yearbook is a collectors' item, cherished by fans who patronize the businesses and organizations that support the team. Yearbooks are on sale at every home game and via the Kettleers on-line store. For information, contact Paul Logan at 508-420-9080 or [logancapecod@gmail.com](mailto:logancapecod@gmail.com)